



SPAS ANGELOV

UX/UI DESIGNER

CAREER OVERVIEW

I am a UI/UX Designer with a background in both product and outsourcing, blending strong graphic design roots with a deep, user-centered approach. I love untangling complex problems—whether that's building an Emotionally Triggered Gifting Platform or making sense of Health insurance data. My focus lately has been at the intersection of UX and AI, finding ways to make heavy, data-driven platforms feel intuitive and smart. I thrive on collaborating with cross-functional teams to design solutions that aren't just visually appealing, but highly functional and seamless for the end user.

DESIGN SKILLS

- UX Research & Testing
- AI Rapid Functional Prototyping
- Vibe Coding
- Design Systems
- Complex Data Visualization
- Mobile / Web Design
- Graphic Design & Typography
- Branding, Online Advertising

DESIGN PROCESSES

- Lean UX
- Design Thinking
- Double Diamond
- Agile, Scrum Framework

WORK SUMMARY

UI/UX Designer

Wiser Technology | Sept 2023 - Present

- At Wiser Technology, I simplify complex problems to create intuitive digital products that bridge the gap between advanced tech and human-centric design. Currently, I am leading the design for an AI-integrated ERP for the construction industry, focusing on predictive scheduling and streamlining complex logistics. My recent portfolio also features diverse solutions, including the integration of custom AI Assistants for various client ecosystems.
- Beyond product work, I've taken on the role of making our team's life easier. I've revamped our internal workflow by bringing in AI agents to handle the repetitive, manual "busy work," which lets us focus on actual design. I also lead hands-on AI workshops to help the team get comfortable with these new tools, making sure we're all leveling up together.
- Furthermore, I am the Owner of our internal Design System, managing its evolution to maintain technical consistency and operational efficiency across all company projects.

UI Designer

FCSD Sofia Ltd | Apr 2022 - Sept 2023

- As a UI Designer, I was responsible for creating all UI screens and visual design elements for our clients, including desktop and mobile designs.
- The project I worked on gave me the amazing opportunity to start the entire process from scratch, which included creating user-friendly interfaces for both web and mobile versions, ensuring a seamless experience across platforms. Additionally, I conducted thorough market research and competitive analysis to gain valuable insights, which informed data-driven decisions and helped optimize the website's overall performance.
- As a designer at FCSD Sofia Ltd, I managed to create a website design that was intuitive, user-friendly, and easy to navigate.

DESIGN TOOLS

- Figma, Figjam, Sketch
- AI & Dev Tools - Gemini, Claude Code, Bolt, v0, prompt engineering
- Adobe Photoshop, Illustrator, Useberry

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UX/UI Web Designer

MIDAIS Ltd | Aug 2017 - April 2022

- After I started to seriously deal with UX and UI design it was quite normal to use the new knowledge that's why I decided to update the company's website.
- I conducted UX Analysis and identified usability issues. I did competitive research and knowing our users from my long work in sales I knew what design should be created.
- One of the biggest problems was that we didn't have a mobile version at all, which was a serious problem in today's digital world. I created our new online shop using wordpress and elementor page builder, which is a fully responsive website for mobile and web enjoying more visitors and increased sales. Please follow the portfolio link to see the whole project and browse the live website.

ACADEMIC BACKGROUND

SoftUni Creative

UI & Web Design Certificate | Jan 2021 - Feb 2021

- UI & Web Design

Focusing on users needs conducting research and creating an intuitive adaptive interface

SoftUni Creative

UX & Web Design Certificate | Nov 2020 - Dec 2020

- UX & Web Design

Creating and improving the user experience. Prototyping and validation

University of Chemical Technology and Metallurgy, Sofia, Bulgaria

Bachelor's degree

Semester Graduate | Sept 2008 - May 2012

- "Automation and information technology"

„PGHHT prof. dr. Asen Zlatarov“ Dimitrovgrad, Bulgaria

High School Diploma

"Automation technician" | Sep 2003 - May 2008

- "Automation and information technology"